



December 13, 2005

FOR IMMEDIATE RELEASE

MEDIA CONTACTS:

Laura Vanderpool
Parsons Public Relations
206-789-5668 (*please do not publish*)
laura@parsonspr.com

Joe Gurriere
Windermere Real Estate
206-527-3801
joeg@windermere.com

**Showgoers Invited to Dream Big with
New Destination Living Exhibit by Windermere Real Estate**
*Leading real estate company showcases second home ideas
in regions across the Western United States*

(Seattle, Wash.) – **Destination Living by Windermere Real Estate** is the newest feature at the Northwest Flower & Garden Show. Designed for anyone who has ever dreamed of a place to get away from it all, the exhibit will transport visitors to the most desirable second-home hot spots, from the coast line to the mountains and everywhere in between.

The exhibit will be an inviting walk-through display of five rooms decorated in destination home and garden themes including a seaside escape, sunny golf getaway, lakeside retreat, rustic mountain lodge, and urban rooftop oasis.

Professional landscapers and interior designers have created displays to capture the essence of each environment, using native plants and classic décor distinct to each area. A meandering pathway takes showgoers from one environment to the next. Windermere experts will be available at each of the five environments to answer questions.

The Destination Living exhibit is in conjunction with the launch of Windermere Real Estate's new *Windermere Destinations* program, focused exclusively on marketing real estate to second-home buyers. This new program reflects a national trend that shows second home sales now accounting for one third of all home sales. *Windermere Destinations* will showcase an extensive collection of destination, vacation, retirement, and urban second homes and condominiums.

– over –

About Windermere Real Estate

Windermere Real Estate is the leading residential real estate network in the West with more than 270 offices and 7,500 associates serving neighborhoods in Arizona, California, Idaho, Montana, Nevada, Oregon, Utah, Wyoming, Washington and British Columbia. Windermere has been consistently ranked as the largest regional real estate brand in the western United States by *REAL Trends*, a leading industry organization. Windermere has a proud heritage of serving communities by way of the Windermere Foundation, which provides funding to social service agencies that offer housing and services to low-income and homeless children and families. Additional information about Windermere Real Estate can be found at www.windermere.com.

#

Windermere Real Estate, Destination Living Participants

Windermere Real Estate/East, Inc.

Address: 1075 Bellevue Way NE, #333
Bellevue, WA 98004
Phone: 206/686-9333
Fax: 206/686-9335
Web address: PremierWaterfront.com
Media Contact: Heather B. Wescott

John Eskew, Windermere Services Oregon

Address: 825 NE Multnomah, #975
Portland, OR 97212
Phone: 503/220-1145
Fax: 503/220-5797
Web Address: windermere.com
Media Contact: Melissa Freels

Windermere Central Oregon Real Estate

Address: 61510 South Hwy 97
Bend, OR 97702
Phone: 541/388-0404
Fax: 541/389-6831
Web address: Windermere.com
Media Contact: Jeanne Hora

Windermere Real Estate/Westport

Address: 509 S Montesano S, Box 2369
Westport, WA 98595
Phone: 800/377-0787
Fax: 360/268-0375
Web address: windermerewestport.com
Media Contact: Mike Cloverdale

Windermere Park City

Address: 4585 N. Silver Springs Drive
Park City UT, 84068
Phone: 435/645-9090
Fax: 435/645-9797
Web address: windermere.com
Media Contact: Sue Bethke

Windermere East Inc., Yarrow Bay

Address: 3933 Lake Washington Blvd NE
Kirkland, WA 98033
Phone: 425/820-5343
Fax: 425/650-6738
Web address: bigdogreality.com
Media Contact: Heidi Bright, Waterfront & Luxury Real Estate Specialist

Windermere Services/ Southern California Inc.

Address: 74-850 Highway 111
Indian Wells, CA 92210
Phone: 760-674-3452
Fax: 760-674-3453
Web address: windermerecoachellavalley.com
Media contact: Paige Tyley, 760-409-4327

Windermere Real Estate/Camano Island Realty

Address: 818 N Sunrise Boulevard,
Camano Island, WA 98282
Phone: 888/643-8646 or 360/387-4663
Fax: 360/387-4249
Web Address: camanorealestate.com
Media Contact: Marla Shea

Windermere OnSITE/Builder Services Inc.

Address: 200 112th Ave NE
Bellevue WA 98004
Phone: 425/462-8000
Fax: 425/450-2600
Web Address: windermereonsite.com
Media Contact: Tom Zbaren

Windermere Wine Country Properties

Address: 3333 Mendocino Ave., Suite 210
Santa Rosa, CA 95403
Phone: 707/544.3300
Fax: 707/544.3315
Web Address: windermere.com
Media Contact: Heather Mendoza

Windermere/Manzanita

Address: 467 Laneda Avenue, PO Box 820
Manzanita, OR 97130
Phone: 503/368-6609
Fax: 503/368-5457
Web address: manzanitareaalestate.com
Media Contact: Kay Covert

Windermere Vashon Island

Address: 17141 Vashon Highway SW
Vashon, WA 98070
Phone: 206/463-9148 800/845-3299
Fax: 206/463-2231
Web Address: windermerevashon.com
Media Contact: Linda Bianchi

Windermere Sandpoint-Schweitzer

Address: 470889 Hwy 95 South
Sagle, ID 83860
Phone: 208/255-7800
Fax: 208/263-1858
Web address: destinationsandpoint.com
Media Contact: Merry Brown-Hayes